



## ASEAN Geographical Indications (GI) Webinars 2025

### Webinar 1

#### Geographical Indication control : a key element in GI success !

Tuesday 21<sup>st</sup> January

From 03:00 pm to 04:15 pm (Singapore time) / From 02:00 pm to 03:15 pm (Jakarta time)

What do we mean by GI control ? What Type of control (internal/external) ? GI/certification versus other certifications and what/how to control and by whom ? What to control ? When to control ? Control perimeter. Content of control plan – Cost of control plan. Traceability. Labelling.

Regarding GI control, alimentary, agriculture, industrial and craft GIs will be considered.

#### Speakers :

Stéphane PASSERI - International Geographical Indication Consultant and GI Team leader for Asia-Pacific – UN Food and Agriculture Organisation - [\(9\) Stéphane Passeri | LinkedIn](#)



Adrien TRUCAS – Director of Development and External relations - CERTIPAQ (Non-profit certification body) - [\(8\) Adrien Trucas | LinkedIn](#)

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*A webinar series dedicated to Geographical Indications, with the support of South-East Asia IP Offices, will be held in 2025 as part as cooperation between INPI and ASEAN (ASEAN Working Group on Intellectual Property Cooperation - AWGIPC).*



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