



## 10 DECEMBER 2024

Colombo, Sri Lanka  **zoom Meetings**

**14:00-16:00 SLST (Colombo)/09:30-11:30 CET (Geneva)**

## PROGRAM

14:00-14:10	<b>Introduction</b> , Antoine Renaud , CIRAD and Massimo Vittori, oriGIn
14:10-15:10	<b>Best-practices and challenges in monitoring markets and fighting infringements and counterfeiting:</b> <ul style="list-style-type: none"> <li>• Mechanisms currently in place within the EU Commission to trace and address misuse or fraud, Delphine Marie-Vivien, CIRAD</li> <li>• Administrative (ex officio) GI enforcement: The Italian example, Stefano Vaccari, Central inspectorate for quality protection and fraud repression (ICQRF), Italy's Ministry of Agriculture, Food Sovereignty and Forests, Italy.</li> <li>• Case Study 1: “Prosecco”, Luca Giavi, Consorzio di tutela DOC Prosecco, Italy.</li> <li>• Case Study 2: “Tequila”, Fernando Cano Treviño, Consejo Regulador del Tequila (CRT), Mexico.</li> </ul>
15:10-15:40	Q&A
15:40-16:00	<b>Preliminary conclusions</b> , oriGIn and CIRAD.