



29 NOVEMBER 2024

Colombo, Sri Lanka  **zoom Meetings**

14:00-16:00 SLST (Colombo)/09:30-11:30 CET (Geneva)

PROGRAM

14:00-14:10	Project presentation – Recent development and next steps, CIRAD.
14:10-15:00	<p>GI protection and controls in the market to detect frauds and infringements (including online), oriGIn.</p> <ul style="list-style-type: none"> i. An overview and challenges for GI Groups including major GI infringements (counterfeiting, usurpation, evocation, use of GIs as ingredients, conflict with trademarks), Massimo Vittori, oriGIn. ii. GI protection systems, key comparison across selected countries: <ul style="list-style-type: none"> – European Union: Bernard O’Connor, O’Connor & Company European Lawyers – Turkey: Ozlem Futman, Ofoventura and Jack Wilde, Cerberus IP – China: Paul Paul Ranjard, Wanhuida Intellectual Property
15:00-15:40	<p>Interactive session, oriGIn and CIRAD.</p> <p>oriGIn and CIRAD will ask local stakeholders specific questions related to the current perception of frauds in foreign markets and the GI Ceylon tea envisaged controls.</p>
15:40-16:00	Next steps and conclusions, oriGIn and CIRAD.