

WIPO Side Event:

Geographical Indications in the spirits sector in Latin America and the Caribbean



ABOUT THE EVENT

In the context of the 2024 WIPO Assemblies, the Latin American and Caribbean Spirits Alliance (ABELAC) and the global alliance of Geographical Indications (oriGIn) have convened a side event on the importance of Geographical Indications and distinctive products in the spirits sector in the region.

Panelists include private and public sector representatives, who will discuss the benefits of multi-stakeholder collaboration to ensure the protection of intellectual property, and to counter illicit trade and counterfeiting, and how this can enhance efforts to strengthen local economies and preserve cultures, contributing to sustainable development. The discussion will also address the importance of transparent, fair, and equitable regulations and fiscal frameworks.

PANELISTS

- Massimo Vittori, Managing Director, oriGIn
- Isaac Morales, Senior Advisor, ABELAC
- H.E. Amb. Francisca Méndez, Permanent Representative of Mexico to the United Nations Office and other international organizations in Geneva
- Counsellor Maximiliano Arienzo and Counsellor Helio Silva Filho, Permanent Representation of Brazil to the WTO and other Economic Organizations in Geneva

Date:

July 17, from 13:00 - 15:00

Working lunch offered.

Place:

WIPO Headquarters, AB Building, Room B.

In-person event only:

No registration needed for delegates.

ABOUT ABELAC

ABELAC is a regional trade association that aims to be a driving force for sustainability and responsibility in the distilled-spirits value chain in Latin America and the Caribbean. ABELAC serves as a collaborative forum in the region, facilitating and strengthening discussions on guidelines and policies aimed at these objectives.

ABOUT oriGIn

oriGIn is the global alliance of Geographical Indications (GIs) representing some 600 GIs groups and institutions in the sectors of agriculture, wines, spirits and craft products, from 40 countries. oriGIn advocates for robust GI protection and promotes GIs as a model of sustainable development for local communities worldwide.