

GI APPLICATION No.

619 ..

GI App no. 619

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HUMAN WELFARE ASSOCIATION

(A Sustainable Development Resource Centre)

S- 15/16-2AC, Mawaiya, Sarnath, Varanasi-7, INDIA

To,

Date: 31.08.2018

The Registrar of Geographical Indications
Geographical Indications Registry,
Intellectual Property Office Building,
G.S.T. Road, Guindy, Chennai - 600 032

Sub: **Submission of Application for GI Registration of "Gorakhpur Terracotta Craft"**

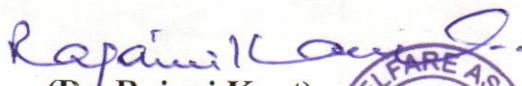
Dear Sir,

Our organization, Human Welfare Association is familiar with the handicraft products of this region since last 20 years. We are submitting the **Application for GI Registration of "Gorakhpur Terracotta Craft"** for your kind consideration. It is a reputed handicraft product of this region and many artisans are associated in this traditional handicraft sector for their livelihood opportunities since generations. After getting GI Registration of this handicraft, it will be treated as IPR of the India and with this status the artisans will get new dimension for the quality of life and the export will increasing from this region.

We are submitting the Cheque of Rs.5000/- in the name of Registrar of Geographical Indication, Chennai as Legal Fee including the all related legal and application documents with Annexure and color photographs of the finished product for your kind consideration.

We are grateful to the GI Registry for their kind support.

With Regards,


(Dr. Rajani Kant)
General Secretary





**GEOGRAPHICAL INDICATION OF GOODS
(REGISTRATION & PROTECTION ACT – 1999)
FORM GI – 1C**

Received Rs. 5000 in cash/
Cheque/DD/MO on 10.9.2018
vide entry no. 3527 in the
register of valuables
Cashier D.D.O.

**Application is hereby made for the Registration in Part A of the
Register of the accompanying Geographical Indication
Furnishing the following particulars**

GI APPLICATION No.

619 . . .

1A	Name of the Applicant	1. Laxmi Terracotta Murtikala Kendra represented By its Mr. Laxmi Chand Prajapati, President
		2. Human Welfare Association, represented By its Dr. Rajani Kant, General Secretary
1B	Address	1. Laxmi Terracotta Murtikala Kendra, Aurangabad, Gulriha, Gorakhpur, U.P.
		2. Human Welfare Association, S.15/116,2-AC, Mawaiya, Sarnath, Varanasi-U.P.
1C	List of association of persons/ producers/ organization/ authority	A detailed list will be furnished if requested
1D	Type of Goods	Class-27: Handicraft - Gorakhpur Terracotta
1E	Specification	Clay toys are created by the women folk and posters of Indian villages. There is the huge demand for clay toys in India. The clay figures of animals are created in various villages of Gorakhpur, Uttar Pradesh. Potters create different parts of the figure by throwing it on the potter's wheel and then assemble altogether.
1F	Name of the geographical indication (and particulars)	Gorakhpur Terracotta History of the terracotta art form is a traditional art form of India that has taken shape over thousand years ago. The art in India has been flourishing since the age of Indus valley Civilization. Many specimens have brought in light after research and excavations done by the archeological survey of India. The terracotta art is another form of clay art, that has the variety of pottery, earthenware, bowls, cups, vases and figurines have been found (2600-1700 BC). Even from the Harappa and Mohenjadarо various figures and figurines have been excavated.
1G	Description of the goods	Terracotta or clay craft is clay based unglazed ceramic, where the fired body is porous and red in color. It is a symbol of man's first attempt at craftsmanship, just like invention of potter's wheel to use power of motion for productive purpose. The art of pottery making dates back to the Indus valley civilization. Evidence of pottery has been found in early settlements of Mehrgarh. Various terracotta figurines depicted animals like cows, dogs, bear & monkey have been recovered from the remains of Indus valley

		civilization. Terracotta has been used throughout the history for sculpture, pottery as well as bricks & roof shingles. Along with phallus-shaped stones terracotta female figurines were uncovered in excavations of Mohanjodaro (3000-1500 BC), suggesting fertility cult & belief in mother goddess.
1H	Geographical area of production and map	<p>The district occupies the north-eastern corner of the state along with the district of Deoria, and comprises a large stretch of country lying to the north of the river Rapti, the deep stream of which forms its southern boundary with the Azamgarh district. On the west, the boundary marches along Basti and on the east adjoins Deoria and the Chhoti Gandak Nadi and further south the Jharna Nala forms the dividing line. To the north lies Nepal. Gorakhpur has also a lake Ramgartal Lake, which is 18 km bigger. It is bigger than Dal Lake of Kashmir which is of 15.5 km Ramgarh Taal. It's vast and provides home to various types of fishes.</p> <p>Gorakhpur city, (26° 41' to 26° 50' North latitude and 83° 20' to 83° 27' East longitude) is situated in the <i>Terai</i> belt of Eastern UP.</p> <p>Varanasi District is situated 83.0° E longitudes and 25.20° N latitude.</p> <p>Mirzapur District - is situated 25.15° N Latitude and 82.58° E longitude.</p> <p>Chandauli District is situated 26. 0° N latitude and 83.16° E longitude.</p>
1I	Proof of origin (Historical records)	<p>Terracotta or clay craft is clay based unglazed ceramic, where the fired body is porous and red in color. It is a symbol of man's first attempt at craftsmanship, just like invention of potter's wheel to use power of motion for productive purpose. The art of pottery making dates back to the Indus valley civilization. Evidence of pottery has been found in early settlements of Mehrgarh. Various terracotta figurines depicted animals like cows, dogs, bear & monkey have been recovered from the remains of Indus valley civilization.</p> <p>The Burney relief is also an outstanding Terracotta plague from ancient Mesopotamia of about 1950 BC. The ancient Greeks Tanagra figurines are mass produced mould-cast & fired Terracotta figurines. Large scale use of Terracotta was there in Emperor Qin shi Hung's Terracotta Army of china, built in 210-209 BC. Extensive use of Terracotta was also reported from pre-colonial west Africa, especially the Nok culture of central & north-central Nigeria. Terracotta & tiles were used extensively in town buildings of English Victorian Birmingham.</p>
1J	Method of Production	Terracotta has a simpler process of creating finished work and at a lower cost, as compared to other works. Refined clay is partially dried & cast, moulded or hand worked into desired shape. After drying it thoroughly, it is placed in a kiln & fired. Then the hot ware is covered with sand to cool. Various other Terracotta works like tableware, sanitary pipes or building decorations in freezing environments require that material be glazed. The normal

		Terracotta red color is obtained by letting out the smoke through the vents of the kiln after firing, and the black color is obtained by sealing the vents & not letting out the smoke.
1K	Uniqueness	<p>Terracotta has been used throughout the history for sculpture, pottery as well as bricks & roof shingles. Along with phallus-shaped stones terracotta female figurines were uncovered in excavations of Mohanjodaro suggesting fertility cult & belief in mother goddess.</p> <p>The terracotta art form is a traditional art form of India that has taken shape over thousand years ago. The art in India has been flourishing since the age of Indus valley Civilization. Many specimens have brought in light after research and excavations done by the archeological survey of India. The terracotta art is another form of clay art, that has the variety of pottery, earthenware, bowls, cups, vases and figurines have been found (2600-1700 BC). Even from the Harappa and Mohenjodaro various figures and figurines have been excavated.</p> <p>Annexure -6</p>
1L	Inspection Body	<ol style="list-style-type: none"> 1. The Department of Industries, Government of U.P. 2. O/o Development Commissioner (Handicraft), Govt. of India having office at Varanasi. 3. Human Welfare Association, 4. Group of Master craftsman and Awardees.
1M	Others	
	Logo	Gorakhpur Terracotta of Uttar Pradesh

Along with the Statement of Case in Class 27 in respect of the name(s) of whose addresses are given below who claim to represent the interest of the producers of the said goods to which the geographical indication relates and which is in continuous use in respect of the said goods.

1. The application shall include such other particulars called for in rule 32(1) in the Statement of Case:

The statement of case with detail particulars is attached.

2. All communications relating to this application may be sent to the following address in India.

1. Mr. Laxmi Chand Prajapati,
President,
Laxmi Terracotta Murtikala Kendra,
Aurangabad, Gulriha, Gorakhpur, U.P.
2. Dr. Rajani Kant
General Secretary,
Human Welfare Association,
S.15/116, 2-AC, Mawaiya, Sarnath, Varanasi-U.P.
Mob.9415304759

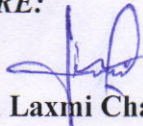
4. In the case of an application from a convention country the following additional particulars shall also be furnished.

Designation of the country of origin of the Geographical Indication.

Evidence as to the existing protection of the Geographical Indication in its country of origin such as the title and the date of the relevant legislative or administrative provisions, the judicial decisions or the date and number of the registration and copies of such documents.

Not Applicable

SIGNATURE:

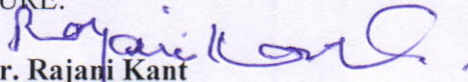


1. Mr. Laxmi Chand Prajapati
President

NAME OF THE SIGNATORY

Dated this 30th day of August, 2018

SIGNATURE:



2. Dr. Rajani Kant
General Secretary

NAME OF THE SIGNATORY

Dated this 30th day of August, 2018



सत्यमेव जयते

Geographical indications Registry

Intellectual Property Building,
G.S.T. Road, Guindy, Chennai - 600 032

Phone: 044-22502091 & 92 Fax : 044-22502090

E-mail: gir-ipo@nic.in



INTELLECTUAL
PROPERTY INDIA

Receipt

CBR NO :3527

Date : 10/09/2018

TO

Generated by
:RATHIMEENA

DR. RAJANI KANT, GENERAL SECRETARY,
HUMAN WELFARE ASSOCIATION, S. 15/116, 2-AC, MAWAIYA, SARNATH,
VARANASI,
UTTAR PRADESH,
221 007,
INDIA

C B R Details :

Application No	Form No	Class	No of Class	Name of GI	Goods Type	Amount Calculated
619	GI-1A	27	1	Gorakhpur Terracotta	Handi Crafts	5000

Payment Details :

Payment Mode	Cheque/DD/PostalNO	Bank Name	Cheque/DD/Postal Date	Amount Calculated	Amount Paid
Cheque	547999	State Bank of India	31/08/2018	5000	5000

Total Calculated Amount in words : Rupees Five Thousand only

Total Received Amount in words : Rupees Five Thousand only

***** This is electronically generated receipt,hence no signature required *****

14574 / 1100 / BLUE BEARER / R / 09/May/2018
SESHAASAI (D) / CTS-2010



भारतीय स्टेट बैंक
State Bank Of India

(04560)-ADB SARNATH,
AGR DEVELOPMENT BRANCH,
RISHIPATTAN MARG, SARNATH, VARANASI, UTTAR PRADESH 221007
Tel : 542 2588508 Fax : 2588508 IFS Code : SBIN0004560 SWIFT :

कवल 3 मासि क सि, वड : VALID FOR 3 MONTHS ONLY
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D D M M Y Y Y Y

PAY *Registrar of Geographical Indication, Chennai* या धारक को OR BEARER
रुपये RUPEES *Five thousand only*

अदा करें ₹ 5000/-

खा. नं.
Ac No. 10255120211

VALID UPTO ₹ 10 LACS AT NON-HOME BRANCH

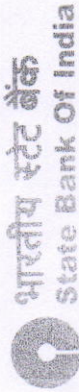
SB ACCOUNT
PREFIX :
1516000020

HUMAN WELFARE ASSOCIATION
R.K. [Signature]
Secretary
[Signature] विमला देवी
Treasurer
HUMAN WELFARE ASSOCIATION

MULTI-CITY CHEQUE Payable at Par at All Branches of SBI

Please sign above

⑈547999⑈ 221002017⑈ 000811⑈ 31



(04560)-ADB SARNATH,
AGR DEVELOPMENT BRANCH,
RISHIPATTAN MARG, SARNATH, VARANASI, UTTAR PRADESH 221007
Tel : 542 2588508 Fax : 2588508 SWIFT :

कृपया ध्यान दें कि यह चेक सिर्फ बैंक खाते में जमा करने के लिए ही है।

31082018
D D M M Y Y Y Y

PAY *Registrar of Geographical Indication, Chennai धारा 134 के तहत के धारक को OR BEARER*

रुपये RUPEES *Five thousand only*

अदा करें ₹ 5000/-

आ. सं. / A/c No. 10255120211

VALID UPTO ₹ 10 LACS AT NON-HOME BRANCH

HUMAN WELFARE ASSOCIATION

R.K. [Signature]
Secretary
HUMAN WELFARE ASSOCIATION

MULTI-CITY CHEQUE Payable at Par at All Branches of SBI

Please sign above

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