



**DEPARTMENT OF GENETICS AND PLANT BREEDING
INDIRA GANDHI KRISHI VISHWAVIDYALAYA,
RAIPUR-492012 (CHHATTISGARH)**

Dr. DEEPAK SHARMA
Principal Scientist/ Liaison Officer/
Nodal Officer, PPV&FRA/
PI, UN Environment GEF Funded Project/
Coordinator, BARC-IGKV MoU

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Blog: deepakliaison.blogspot.com

No. IGKV/GPB/2018/ 5937

Date: 12.02.2018

To,

**The Registrar,
Geographical Indication Registry,
Chennai (TN)**

Sub: Forwarding the application for GI registration of Jeeraphool traditional rice variety

Dear Sir,

We are forwarding the application form of Mrs. Asha Tirkey, President of **Jaivik Krishi Utpadak Sahkari Samiti Maryadit'**, Vill: Bansajhal, Block: Batauli, Dist: Ambikapur, State: Chhattisgarh for registration of "**Jeeraphool**" Traditional Rice Variety under Geographical Indication Registry, Chennai. Kindly do the needful in the interest of agri-communities involved in this regard. We are requesting you about acknowledgement of the receipt.

Thanking you sir

Forwarded

HOD/GPB/IGKV



Yours Sincerely

Dr. Deepak Sharma
(Principal Scientist & Facilitator)

ANEXURES:

1. GI Application for Jeeraphool rice
2. Affidavit
3. Map of Sarguja region with demarcation of Jeeraphool rice growing areas
4. Additional representation of Jeeraphool rice Producer society
5. Proof of origin
 - 5.1 Certificate for Proof of origin
 - 5.2 सरगुजा संभाग का भूमि उपयोग एवं सस्य प्रतिरूप सर्वेक्षण
 - 5.3 Chief minister felicitate Jeeraphool producing farmers
 - 5.4 Web Blog- चावल जीराफूल की अंतराष्ट्रीय बाजार में दस्तक
 - 5.5 NP News द्वारा प्रकाशन-मुख्यमंत्री ने किया श्रीमति आषा तिर्की का सम्मान
 - 5.6 नई दुनिया प्रकाशन 23.11.2014
 - 5.7 दैनिक भास्कर प्रकाशन चांग्रों जीराफूल के चावल से समृद्धि की खुषबू- प्रकाशन

- 5.8 नई दुनिया प्रकाशन- बासाझाल में 60 लाख का होगा जीराफूल
 - 5.9 जीराफूल का भौगोलिक सूचक के परिप्रेक्ष्य में छत्तीसगढ़ खेती पत्रिका में प्रकाशन
 - 5.10 DUS characterization of Jeeraphool
 - 5.11 Molecular characterization of Jeeraphool – Research Paper
 - 5.12 Mahila E-haat product (Jeeraphool) by Ministry of Woman & Child Development
 - 5.13 Rice Diversity Block- The Rainbow on Earth
 - 5.14 Nutritional and medicinal values of some indigenous rice varieties
 - 5.15 Nayi Duniya Prakashan: Chhattisgarh ke Bansajhal Gaon ka Jeeraphool Chawal hua Branded
 - 5.16 Media coverage: Chawal Jeeraphool ki Antarrashtriya Bajar me Dashtak
 - 5.17 Discover India April 2017: Food
 - 5.18 A strategy for production to ensure sustained growth in Madhya Pradesh
 - 5.19 Nai Duniya: Media Report about Jeeraphool
 - 5.20 Nai Duniya: Chhattisgarh Ke Bansajhal Gaon Ka Jeeraphool hua Branded (17.03.2017)
 - 5.21 IGKV Thesis 2005: Study on adoption pattern of rice cultivars among farmers in Northern hill agro-climatic zone of Chhattisgarh.
 - 5.22 About Balrampur (Chhattisgarh)
 - 5.23 Bansajhal Scented Organic Rice Cooperative Limited- Bansajhal Batauli.
6. Demand draft of Rs. 5000/-. DD No. 809529 on dated 12.02.2017.



THE GEOGRAPHICAL INDICATIONS OF GOODS
(REGISTRATION AND PROTECTION) ACT, 1999

Annexure - 1
Received Rs. 5000 in cash/
Cheque/DD/MO on 15-2-2018
vide entry no. 3439 in the
register of valuables
Cashier D.D.O.

(To be filled in triplicate alongwith the Statement of Case accompanied by five additional representation of the Geographical indication) One representation to be fixed within the space and five others to be send separately

FORM GI-1	
A	Application for the registration of a geographical indication in Part A of the Register Section 11 (1), Rule 23(2) Fee: Rs.5,000 (See entry No.1A of the First Schedule)
B	Application for the registration of a geographical Indication in Part A of the Register from a convention country Section 11(1), 84(1), Rule 23(3) Fee : Rs.5,000 (See entry No.1 B of the First Schedule)

1. Application is hereby made by **Mrs. Asha Tirkey**, aged 46 years for the registration in Part A of the Register of the accompanying geographical indication furnishing the following particulars : -

A. Name of the Applicant:

Association of Persons – Producers – Mrs. Asha Tirkey (President of ‘**Jaivik Krishi Utpadak Sahkari Samiti Maryadit**’, Vill: Bansajhal, Block: Batauli, Dist: Ambikapur, State: Chhattisgarh)

B. Address:

Village- Bansajhal, Block- Batauli, District- Sarguja, State- Chhattisgarh, India.

C. List of association of persons/producers/organization/authority:

- | | | |
|--|-------------|--|
| i. Smt. Asha Tirkey/ Shri Philmon Tirkey: | Agriculture | } Jaivik Krishi Utpadak Sahkari Samiti Maryadit, Bansajhal |
| ii. Smt. Premlata/ Shri Rudra Pratap Painkra: | Agriculture | |
| iii. Smt. Dayamani/ Shri Salam Ram Nagesh: | Agriculture | |
| iv. Smt. Augusti/ Shri Ranjeet Ekka: | Agriculture | |
| v. Smt. Milashri/ Shri Rajesh Tigga: | Agriculture | |
| vi. Facilitated By: Dr. Deepak Sharma , Principal Scientist/ Nodal Person, PPV&FRA/ PI, UN Environment Implemented GEF Project, Department of Genetics and Plant Breeding, Indira Gandhi Krishi Vishwavidyalaya, Raipur- 492012 (CG). | | |

D. Type of goods:

Rice variety in class 30

E. Specification:

“Jeeraful” is an ancient rice variety of Sarguja district of Chhattisgarh state. It is aromatic and very soft rice and very fine short slender variety looks like cumin. The rice variety is organically cultivated as per their traditions and supplemented by comparative ideology in specially prepared paddy fields of Sarguja bottom hills low lying areas with extra care to maintain its purity. The cropping situation and weather conditions of Sarguja (Northern hills ecological

condition of Chhattisgarh) contributed greatly to its high aroma with softness in cooking and other quality attributes.

F. Name of the geographical indication [and particulars]

“Jeeraful” as plant variety originates and is confined to Northern Hills of Chhattisgarh state ecology. A map of Chhattisgarh where “Jeeraful” is cultivated is enclosed herewith (Annexure 1). The rice has a special quality and quality characteristics based upon the unique production technique and characteristics unique to the said geographical condition. The applicants seek to secure the identity and uniqueness of this ancient aromatic rice variety since it is becoming extinct and there is every likelihood that modern day cultivation and other vested interests could expropriate this rice variety with its quality value genetically.

G. Description of the goods :

The “Jeeraful Rice” is an indigenous aromatic short grain cereal plant of Chhattisgarh. The Jeeraful or “*Oryza sativa*” is widely used in eating purpose as Kheer and Pulao. Rice is looks like a cumin shape that’s why its name Jeeraful. It’s excellent eating quality as high aroma, special softness and unique taste after cooking. Duration of the variety is 145 days and size of the grain < 4.00 mm.

H. Geographical area of production and map :

The “Jeeraful” has its origin in the state of Chhattisgarh. The map of the geographical areas is produced.

I. Proof of origin [Historical records] : Attached as annexure 5.

J. Method of Production :

The Jeeraful is a late maturing crop grown in Sarguja division of Chhattisgarh. The crop is harvested within a span of 135-140 days. The cultivation of Jeeraful rice requires specially prepared fields and extra care is taken to maintain purity and quality of the grains. Organic manure alone is applied in Jeeraful cultivation to maintain its aroma and softness quality. The grains are in white and translucent endosperm. Its grain size > 4.00 mm like cumin. The Jeeraful rice variety takes 110 to 120 days to flowering and plant height 135 cm. The rice

grown under low land condition and gives yield 3 tones per hectare. A detailed presentation will be made on the method of production.

K. Uniqueness :

The Jeeraphul rice is the indigenous aromatic short grain rice plant of Chhattisgarh state. It has unique aromatic characteristics widely cultivated in Sarguja division. This is resistant to various diseases and pest. The application intend to create and inspection body comprising of experts from the field of agricultural to verify the morphological variation of Jeeraful and also certify it for quality.

L. Inspection Body :

M. Other:

Along with the Statement of Case in Class 30 in respect of JEERAFUL RICE in the name(s) of Mrs. Asha Tirkey whose address is Village- Bansajhal, Block- Batoli, District- Sarguja, State- Chhattisgarh, India. Who claims to represent the interest of the producers of the said goods to which the geographical indication relates and which is in continuous use since in respect of the said goods.

2. The Application shall include such other particulars called for in rule 32(1) in the Statement of Case.

3. All communications relating to this application may be sent to the following address in India.



SIGNATURE

ASHA TIRKEY
NAME OF THE SIGNATORY
(IN BLOCK LETTERS)

Address :-

Mrs ASHA TIRKEY
C/O. DR. DEEPAK SHARMA
PRINCIPAL SCIENTIST
DEPTT. OF GENETICS & PLANT BREEDING
IGKV, RAIPUR - 492012
Chhattisgarh



सत्यमेव जयते

Geographical indications Registry

Intellectual Property Building,
G.S.T. Road, Guindy, Chennai - 600 032

Phone: 044-22502091 & 92 Fax : 044-22502090

E-mail: gir-ipo@nic.in



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Receipt

CBR NO :3439

Date : 15/02/2018

TO

Generated by
:RATHIMEENA

MRS. ASHA TIRKEY,
C/O DR. DEEPAK SHARMA, PRINCIPAL SCIENTIST, DEPT OF GENETICS & PLANT BREEDING, IGKV,
RAIPUR,
CHHATTISGARH,
492012,
INDIA

C B R Details :

Application No	Form No	Class	No of Class	Name of GI	Goods Type	Amount Calculated
611	GI-1A	30	1	Jeeraphool	Select Goods Type	5000

Payment Details :

Payment Mode	Cheque/DD /PostalNO	Bank Name	Cheque/DD/Postal Date	Amount Calculated	Amount Paid
DD	809529	Syndicate Bank	12/02/2018	5000	5000

Total Calculated Amount in words : Rupees Five Thousand only

Total Received Amount in words : Rupees Five Thousand only

*** This is electronically generated receipt,hence no signature required ***