

FORM GI - 1

**THE GEOGRAPHICAL INDICATIONS OF GOODS
(REGISTRATION AND PROTECTION) ACT, 1999****Application for Registration of a geographical indication in Part A of the
Register; Section 11(1), Rule 23(2)**

Application is hereby made by for the registration in Part A of the Register of the accompanying geographical indication furnishing the following particulars:

- **Name of the Applicant:**

Craft Development Institute (Registered under the J & K Societies Act. Registration Number: 4332-S/2003.), which will be assigned to TAHAFUZ: Society for Protection of Kashmir Crafts, as and when the same gets registered under the Societies Act.

Address Near Silk Factory, Solina Bazar,
Srinagar, 190009, Kashmir, J & K

- **List of association of persons/producers/organization/authority:**

(a) As per ANNEXURE A

- **Type of the goods:**

Class 24: Sozani embroidery performed on different apparels, fabrics

- **Specification:**

- a. Fine Needle work on various fabrics, done by a Sozankar employing predominantly the Sozani Stitch, Darn Stitch and Stem Stitch using silk and viscose yarns. Button hole stitch, Herring bone stitch, Chain stitch, Satin stitch and Knot stitches are also used, though in limited proportions.
- b. The Sozani stitch is a fine couching stitch with a reinforcing stitch laid over a basic stitch.
- c. The Sozani stitch can be a simple, continuous line or a diamond shaped outline used for petals and flowers. It can also be used in filling up of a motif. It always has a reinforcing stitch.
- d. The Sozani stitch lends a delicacy to the overall embroidery and uniformity on both sides of the fabric.
- e. The Sozani Embroidery involves minute work and is highly skill intensive.
- f. The most dominant motif in Sozani Embroidery is the 'buti', which is a floral or Almond motif with a bent tip.
- g. Sozani Embroidery has a rich colour spectrum and exquisite workmanship, with intricate patterns with predominant use of motifs depicting natural flora and fauna of the Kashmir Valley. Popular motifs include the Chinar leaf and Cypress tree, Almond, Grapes, Pomegranates and Cotton seeds, and flowers like the Iris, Narcissus, Lotus, Daffodil, Pansy, Lily and Rose; Geometrical themes like the octagonal Phanus, Dontavot and Agraphool.
- h. Samples attached here as **ANNEXURE 'B'**.

- Name of the Geographical Indication [and particulars]



Sozani Embroidery; herein called as "Sozani Kashmir", visually identified as fine needle based embroidery done with silk and viscose yarn using primarily Sozani stitch, depicting motifs based on flora and fauna of Kashmir Valley and done on various textiles

- Description of the goods:

Sozani embroidery used in different apparel and textile products

- Geographical area of production and map enclosed herewith as Annexure C i.e. Jammu & Kashmir, India.

- Proof of origin: Historic records are annexed here as Annexure D

- Method of production:

The Sozani Embroidery process involves visualization and tracing of a pattern on to a fabric surface which is subsequently filled in with minute stitches and finally finished with defining the outlines of the motifs with yarn that has been dyed in specific colours. The embroidered fabric is later washed and pressed, using traditional methods to provide lustre and final finish

- **Uniqueness:**

- a. Use of minute Sozani stitches, a type of couching stitch, which has a reinforcing stitch, laid over a basic stitch.
- b. Use of Sozani stitch as a continuous line, as outlines of different motifs or as a filling-in stitch.
- c. Strength and durability in the embroidery with the stitches laid as flat as possible against the fabric.
- d. Predominant use of motifs depicting natural flora and fauna, like Chinar leaf, Almond, Pomegranates, Grapes and Cotton seeds, flowers like the Iris, Narcissus, Lotus Daffodil, Pansy, Lily or Rose blossoms, of the Kashmir Valley.
- e. Use of colour palette commonly described as “Sofiyana Rang” associated to a subtle yet colourful look with many shades of colours blending harmoniously.
- f. The Embroidery is applied in the following ways:
 - i. Borders of various widths, applied on the edges of the fabric.
 - ii. “Butis”, mostly small sized individual motifs that are repeated in several ways.
 - iii. “Jaali”, a kind of net like pattern embroidered all over the fabric in straight lines, or criss- crossed or in wave like patterns inter-spersed with floral butis.
 - iv. “Jama”, a highly intricate Sozani Embroidery style that is so closely filled-in with fine stitches that it barely allows any ground fabric to be visible.
 - v. “Kunj”, a large sized Almond motif that is placed on the corner of the fabric facing towards the centre.

- **Inspection body:**

The process of creating a standard inspection body is under the legal process and certification to this effect will be issued by the appropriate agency in due course.

- Other:

Along with the Statement of case in class 24 in respect of Sozani embroidery performed on different apparels, fabrics in the name of

1. Craft Development Institute (Registered under the J & K Societies Act. Registration Number: 4332-S/2003), which will be assigned to TAHAFUZ: Society for Protection of Kashmir Crafts, as and when the same gets registered under the Societies Act, whose address is Near Silk Factory, Solina Bazar, Srinagar, 190009, Kashmir, J & K
2. The application shall include such other particulars called for in rule 32(1) in the Statement of Case:
 - a. As given above and
 - b. Affidavit enclosed here as Annexure E
3. All communications relating to this application may be sent to the following address in India.

Address for service:
ANAND & ANAND, Advocates
B-41, Nizamuddin East
New Delhi - 110 013
(Code-295)

4. In the case of an application from a convention country the following additional particulars shall also be furnished: **NA**

- (a) ~~Designation of the country of origin of the Geographical Indication~~
- (b) ~~Evidence as to the existing protection of the Geographical Indication in its country of origin, such as the title and the date of the relevant legislative or administrative provisions, the judicial decisions or the date and number of the registration, and copies, of such documentation.~~

Shri. Anand Sandhi
FOR APPLICANTS
ANAND & ANAND, Advocates
B-41, Nizamuddin East,
New Delhi-110013
(Code-295)

The Registrar of Geographical Indications
The Geographical Indications Registry
Chennai

Fee of Rs. 5,000/-