Fields marked with * are mandatory.

Introduction

Geographical indications (GIs) are names of products linked to products' geographical origin and producers' know-how, and have the status of intellectual property (IP) rights (e.g. Murano glass, Solingen cutlery, Donegal tweed, Halas lace, Macael marble, Bolesławiec ceramics, Gablonz jewellery). They identify a good as originating in a specific place (national, regional or local) where a particular quality, reputation or other characteristics are essentially attributable to its geographical origin.

There is currently no EU-wide system for protecting the geographical indications of non-agricultural products (such as handicrafts and industrial goods). The IP action plan adopted on 25 November 2020 announces that the Commission will, on the basis of a thorough impact assessment of its potential costs and benefits, consider the feasibility of creating an efficient and transparent EU GI protection system for non-agricultural products.

This public consultation invites citizens and organisations, and national and regional public authorities to contribute to the assessment of a geographical indications' system for non-agricultural products. The aim is to gather views on the major challenges identified that would need to be addressed in the assessment, the set of policy options that can be envisaged to address these challenges and the impacts stemming from these different options. The results of the consultation will feed the impact assessment on the best way forward.

About you

*	_anguage	of	my	contril	oution
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- Bulgarian
- Croatian
- Czech
- Danish
- Dutch
- English
- Estonian
- Finnish
- French
- German

Email (this won't be published)	
Surname	
First name	
Other	
Trade union	
Public authority	
Non-governmental organisation (NGO)	
Non-EU citizen	
Environmental organisation	
EU citizen	
Consumer organisation	
Company/business organisation	
Business association	
Academic/research institution	
I am giving my contribution as	
- Swedisii	
SpanishSwedish	
Slovenian	
Slovak	
Romanian	
Portuguese	
Polish	
Maltese	
Lithuanian	
Latvian	
Italian	
Irish	
Hungarian	
- Greek	

Scope
International
© Local
National
Regional
Level of governance
Local Authority
Local Agency
Level of governance
Parliament
Authority
Agency
Organisation name
255 character(s) maximum
Organisation size
Micro (1 to 9 employees)
Small (10 to 49 employees)
Medium (50 to 249 employees)
Large (250 or more)
Transparency register number
255 character(s) maximum Check if your expanisation is on the transparency register. It's a veluntary database for expanisations socking to
Check if your organisation is on the <u>transparency register</u> . It's a voluntary database for organisations seeking to influence EU decision-making.
Country of origin
Please add your country of origin, or that of your organisation.
Afghanistan Djibouti Libya Saint Martin

Aland Islands	Dominica	Liechtenstein	Saint Pierre and Miquelon
Albania	Dominican Republic	Lithuania	Saint Vincent and the Grenadines
Algeria	Ecuador	Luxembourg	Samoa
American Samoa	Egypt	Macau	San Marino
Andorra	El Salvador	Madagascar	São Tomé and Príncipe
Angola	EquatorialGuinea	Malawi	Saudi Arabia
Anguilla	Eritrea	Malaysia	Senegal
Antarctica	Estonia	Maldives	Serbia
Antigua and Barbuda	Eswatini	Mali	Seychelles
Argentina	Ethiopia	Malta	Sierra Leone
Armenia	Falkland Islands	MarshallIslands	Singapore
Aruba	Faroe Islands	Martinique	Sint Maarten
Australia	Fiji	Mauritania	Slovakia
Austria	Finland	Mauritius	Slovenia
Azerbaijan	France	Mayotte	SolomonIslands
Bahamas	French Guiana	Mexico	Somalia
Bahrain	French Polynesia	Micronesia	South Africa
Bangladesh	French Southern and Antarctic Lands	Moldova	 South Georgia and the South Sandwich Islands
Barbados	Gabon	Monaco	South Korea
Belarus	Georgia	Mongolia	South Sudan
Belgium	Germany	Montenegro	Spain
Belize	Ghana	Montserrat	Sri Lanka

BeninBermudaBhutanBolivia	Gibraltar Greece Greenland Grenada	MoroccoMozambiqueMyanmar/BurmaNamibia	SudanSurinameSvalbard and Jan MayenSweden
Bonaire SaintEustatius andSaba	Guadeloupe	Nauru	Switzerland
Bosnia and Herzegovina	Guam	Nepal	Syria
Botswana	Guatemala	Netherlands	Taiwan
Bouvet Island	Guernsey	New Caledonia	Tajikistan
Brazil	Guinea	New Zealand	Tanzania
British IndianOcean Territory	Guinea-Bissau	Nicaragua	Thailand
British Virgin Islands	Guyana	Niger	The Gambia
Brunei	Haiti	Nigeria	Timor-Leste
Bulgaria	Heard Island and McDonald Islands	Niue	Togo
Burkina Faso	Honduras	Norfolk Island	Tokelau
Burundi	Hong Kong	NorthernMariana Islands	Tonga
Cambodia	Hungary	North Korea	Trinidad and Tobago
Cameroon	Iceland	North Macedonia	Tunisia
Canada	India	Norway	Turkey
Cape Verde	Indonesia	Oman	Turkmenistan
Cayman Islands	Iran	Pakistan	Turks and Caicos Islands
Central African Republic	Iraq	Palau	Tuvalu
Chad	Ireland	Palestine	Uganda

	Chile	Isle of Man		Panama		Ukraine
	China	Israel		Papua New		United Arab
				Guinea		Emirates
	Christmas	Italy		Paraguay		United
	Island					Kingdom
	Clipperton	Jamaica		Peru		United States
	Cocos (Keeling)	Japan		Philippines		United States
	Islands					Minor Outlying
						Islands
	Colombia	Jersey		Pitcairn Islands		Uruguay
	Comoros	Jordan		Poland		US Virgin
						Islands
	Congo	Kazakhstan		Portugal		Uzbekistan
	Cook Islands	Kenya		Puerto Rico		Vanuatu
	Costa Rica	Kiribati		Qatar		Vatican City
	Côte d'Ivoire	Kosovo		Réunion		Venezuela
	Croatia	Kuwait		Romania		Vietnam
	Cuba	Kyrgyzstan		Russia		Wallis and
						Futuna
	Curaçao	Laos		Rwanda		Western
						Sahara
	Cyprus	Latvia		Saint		Yemen
				Barthélemy		
	Czechia	Lebanon		Saint Helena		Zambia
				Ascension and		
				Tristan da		
				Cunha		
0	Democratic	Lesotho	0	Saint Kitts and	0	Zimbabwe
	Republic of the			Nevis		
	Congo		0			
	Denmark	Liberia		Saint Lucia		

The Commission will publish all contributions to this public consultation. You can choose whether you would prefer to have your details published or to remain anonymous when your contribution is published. Fo r the purpose of transparency, the type of respondent (for example, 'business association, 'consumer association', 'EU citizen') country of origin, organisation name and size, and its transparency register number, are always published. Your e-mail address will never be published.

Opt in to select the privacy option that best suits you. Privacy options default based on the type of respondent selected

*Contribution publication privacy settings

The Commission will publish the responses to this public consultation. You can choose whether you would like your details to be made public or to remain anonymous.

Anonymous

The type of respondent that you responded to this consultation as, your country of origin and your contribution will be published as received. Your name will not be published. Please do not include any personal data in the contribution itself.

Public

Your name, the type of respondent that you responded to this consultation as, your country of origin and your contribution will be published.

*Contribution publication privacy settings

The Commission will publish the responses to this public consultation. You can choose whether you would like your details to be made public or to remain anonymous.

Anonymous

Only organisation details are published: The type of respondent that you responded to this consultation as, the name of the organisation on whose behalf you reply as well as its transparency number, its size, its country of origin and your contribution will be published as received. Your name will not be published. Please do not include any personal data in the contribution itself if you want to remain anonymous.

Public

Organisation details and respondent details are published: The type of respondent that you responded to this consultation as, the name of the organisation on whose behalf you reply as well as its transparency number, its size, its country of origin and your contribution will be published. Your name will also be published.

I agree with the <u>personal data protection provisions</u>

GENERAL QUESTIONS

*1. How familiar are you with the rules for the protection of geographical indications?



Somewhat familiar

Not at all familiar
No opinion
2. Could you name a non-agricultural product bearing a protected geographical indication?
3. Which of the characteristics do you associate with non-agricultural products protected by a geographical indication?
The product is more expensive
The quality of the product is higher
$^{\square}$ The raw materials for the product come from a specific region
The product is hand made
The product is based on the local knowledge/ skills
The product is not counterfeit/fake
Other
Please specify:
QUESTIONS FOR PRODUCERS OF NON-AGRICULTURAL PRODUCTS
Please only reply to questions in this section if you are a producer of non-agricultural products.
4. In which sector do you operate?
Cutlery
Furniture
© Glass
Jewellery/Gems
Lace Network stores
Natural stones
Porcelain/CeramicsTextiles
Other
Please specify:

5. Does the name of your product(s) include its geographical origin? O Yes No	
In case of more products, please specify	
:	
6. Do you currently use any intellectual property rights to protect your product(s Collective trade mark Certification mark Copyright Design Patent Geographical indication None of the above I do not know Other	;)?
Please specify:	
 7. Do you sell your product(s) outside your region? No, I sell my product(s) only in my region Yes, I sell my product(s) in my country of origin Yes, I sell my product(s) in my country of origin and other EU countries Yes, I sell my product(s) in EU countries and non-EU countries Yes, I sell my product(s) only in non-EU countries No answer 	
CHALLENGES RELATED TO FRAGMENTATION WITHIN THE SINGI	_E

The current regulatory framework for the protection of GIs for non-agricultural products in the EU is fragmented. While over half the Member States have established specific national protection systems with different characteristics, others use only trade marks and/or rules on unfair competition. Within the single market, there is also no cross-border system of (mutual) recognition of national protection systems.

A geographical name can constitute, under certain circumstances, an individual or collective trade mark. However, in contrast to geographical indications, these trade marks aim at indicating the commercial origin of a good or service, not the geographical origin.

Certification marks certify the compliance of a product or service with specific quality criteria. However, the EU certification trade mark does explicitly not allow for certifying the geographical origin.

8. To what extent do you agree with the following statements?

Please rate from 5 (strongly agree) to 1 (disagree).

	5	4	3	2	1	No opinion
It is difficult for producers to protect their non-agricultural products nationally.						
It is difficult for producers to protect their non-agricultural products within the Single Market.						
At EU level, it is sufficient that producers can indicate the origin of their products using a collective or individual trade mark.						
It is not fair that non-agricultural GI products do not have similar level of protection as agricultural GI products.						

9. Which are the most important challenges resulting from the fragmentation of rules for the protection of the indication of the geographical origin for non-agricultural products in the EU?

Please rate from 5 (most important) to 1 (least important).

	5	4	3	2	1	No opinion
Producers have fewer incentives to invest in geographically linked products and to cooperate to create niche markets.						
Producers have fewer incentives to retain unique skills that would otherwise disappear.						
The potential of the tourism sector in the regions where authentic products are manufactured remains untapped.						
The potential of developing the cultural heritage of these regions remains untapped.						

Sellers pass off their products (often made in third countries) as authentic, thereby threatening the value of the collective goodwill.			
Consumers have more difficulties to identify authentic products.			
Other, please specify			

INTERNATIONAL AND TRADE-RELATED CHALLENGES

The international GI protection system is based in particular on the so-called Lisbon system administered by the World Intellectual Property Organization. There are currently 34 contracting parties to this system, including the EU and seven EU Member States (Bulgaria, Czech Republic, France, Hungary, Italy, Portugal and Slovakia). The latest revision of the 1958 Lisbon Agreement is the Geneva Act of 2015, which entered into force on 26 February 2020, three months after the EU acceded.

The Lisbon system offers a route to obtain protection of appellations of origins/geographical indications regardless of the nature of the goods to which they apply, including agricultural products, foodstuffs, wine and spirit drinks, handicrafts, industrial products and natural products.

10. In your view, which are the most important challenges resulting from international developments?

Please rate from 5 (most important) to 1 (least important).

	5	4	3	2	1	No opinion
Producers of EU GIs for non-agricultural products cannot benefit from the EU's accession to the Lisbon/Geneva Act to get protection in third countries using the Lisbon/Geneva route, as there is no EU registration to start with.	6	0	0	0	0	•
Producers of non-agricultural GI products from third countries cannot get protection in the whole of the EU using the Lisbon/Geneva route, as such protection is not available at EU level.	0	0	0	0	0	0
The EU cannot secure protection of non-agricultural GIs via bilateral trade agreements. This is because the EU cannot include non-agricultural GIs in the lists of GIs to be protected by such agreements, due to the lack of EU-wide protection for non-agricultural GIs.	0	0	0	0	0	•

Otl	ner, please specify:			
O (.				
·				

11. Do you believe there is a need for an EU-wide initiative to improve the protection of geographical names or indications for non-agricultural products? Yes No I do not know
12. What could be the incentives to participate in an EU scheme for protection of geographical indications for non-agricultural products? Better enforcement, combatting misuse of protected name and fraud Strengthened position of producer groups in the value chain Useful marketing tool/better visibility for consumers Quality assurance signal for consumers Differentiation of product Traceability tool Increase own firm's reputation Access to new markets within/beyond EU Internal Market Increase credibility of product Higher price premium Increase/secure market share Limit competition on the market Affinity with the region Protection of traditions/cultural heritage Regional development and tourism
Other Please specify:
 13. What could be the disincentives to participate in an EU scheme for protection of geographical indications for non-agricultural products? Higher production costs Higher marketing costs Administrative burden/Costs, for example relating to the application

Stricter inspections
A GI would prevent innovation in the production/commercialisation
Uncertainty of market demand or low demand
Lower productivity
Uncertainty related to combatting misuse of protected name and fraud
Missing regional roots (lack of local identity)
No added value
No need because we have an own trade mark
No need because unfair competition law is sufficient
No need because strong market position already
Other
Please specify:

POLICY OPTIONS

14. Which is your preferred overall policy approach regarding the possible creation of an EU-wide protection mechanism of geographical indications for non-agricultural products?

The Commission proposal on GIs may result in a mix of different options.

Please rate from 5 (most preferred) to 1 (least preferred).

	5	4	3	2	1	No opinion
No action – The EU would not act. The current situation will remain.	0	0	0	0	0	0
Voluntary measures - a recommendation at EU level proposing both to Member States and producers to agree on voluntary measures in order to certify the origin of industrial and handcraft products.	0	•	0	0		•
Harmonisation - an EU directive setting out specific objectives for the protection of GIs for non-agricultural products, for example protection duration, scope, territorial link, but also procedural aspects such as application and registration, but leaving it to Member States how to reach these objectives.	0	0	0	0	6	0

EU specific (or sui generis) system – a regulation establishing a specific GI protection system for industrial and handicraft products. An EU title would protect GIs.	0	0	0	0	0	©
Merger - Under this option, a GI protection system for industrial and handicraft products would merge with the current GI protection system for agricultural products.	0	0	0	0	6	0
Trade mark reform - This option would consist of a reform of the EU trade mark system. Producers of industrial and handicraft products would have the possibility to apply for the registration of a name guaranteeing a certain quality linked to a specific geographical region, e.g. based on certification trade marks.	0	©	©	0		©

Other - Please specify:

15. How do you assess the likely impact from the creation of EU-wide protection of geographical indications for non-agricultural products?

Scale from 5 (very positive) to 1 (very negative).

Impact on :	5	4	3	2	1	No opinion
Capacity to export	0		0	0	0	0
Competition	0		0	0	0	0
Competitiveness	0	0	0	0	0	0
Consumers	0		0	0	0	0
Cultural heritage		0	0	0	0	0
Employment	0		0	0	0	0
Environment	0	0	0	0	0	0
Innovation	0	0	0	0	0	0
Producers	0	0	0	0	0	0
Public authorities	0	0	0	0	0	0
Regions	0	0	0	0	0	0
Tourism	0		0	0	0	0

SCOPE OF PROTECTION

for non-agricultural products should cover (provided they fulfil the requirements as
to the link with a geographical place):
All non-agricultural goods
Only a limited list of categories of non-agricultural goods
omy a minica not or oatogonos or non agricultaral goods
17. How would you define the link that the non-agricultural goods originating in a
specific place, region, or locality should have with their place of origin?
(one choice only)
A given quality, reputation or other characteristic of the goods is essentially attributable to their geographical origin
A given quality, reputation or other characteristic of the goods is essentially attributable to their geographical origin; and at least one of the production
steps take place in the defined geographical area
Their quality or characteristics are essentially or exclusively due to a
particular geographical environment with its inherent natural and human
factors; and all the production steps take place in the defined
geographical area
Their quality or characteristics are essentially or exclusively due to a
particular raw material; and all the production steps take place in the
defined geographical area
18. Do you think that an EU-wide protection mechanism of geographical indications for non-agricultural products should protect geographical indications or names already registered at national level?
Yes
No No
Other
Please specify
REGISTRATION PROCEDURE

19. How many steps should the registration of EU geographical indications for non-

agricultural products involve (In any event, registration will be managed

electronically)?

15

Only one: managed at EU level
Only one: managed at national level
Two: first a national, then an EU registration phase (as already exists in the agricultural area)
No opinion
20. On the basis of which grounds should registration of an EU geographical
indication for non-agricultural products be accepted (provided the products fulfil the
requirements as to the link with a geographical place)?
The GI-term should meet required conditions (for example, that it is not a customary name like 'eau de Cologne')
The protection granted should not jeopardise pre-existing rights (e.g.
homonymous GIs or trade marks likely to mislead the consumer as to the true origin of the product)
Other
— Other
Please specify =
21. On behalf of the EU, who should manage a register for non-agricultural GIs? The services of the European Commission (like for agricultural GIs)
An EU agency
No opinion
HOW TO ENSURE COMPLIANCE WITH PRODUCT
CHARACTERISTICS?

The unique characteristics of products to be protected are linked in particular to their geographical origin. To achieve the required characteristics, these products need to meet certain standards as contained in the product specifications agreed by producers or producer associations. To ensure that the required characteristics are met, protection includes control mechanisms. First, controls need to be in place at production stage to verify technical compliance with product specifications (referred to as 'verification'). Once the product has been placed on the market, controls are needed to monitor the use of the name (referred to as 'monitoring' or 'surveillance').

22. Do you think it is important that a specification for a geographical indication for non-agricultural products include the following elements?

Please rate from 5 (most important) to 1 (least important).

The name to be protected, as it is used, whether in trade or in common language, and only in the languages which are or were historically used to describe the specific product in the defined geographical area A description of the product, including the raw materials, if appropriate, as well as the principal physical, chemical, microbiological or organoleptic characteristics of the product The definition of the geographical area delimited Evidence that the product originates in the defined geographical area Evidence that the product uses raw materials from the defined geographical area Evidence that the product has a reputation A description of the method of obtaining the product Information concerning packaging of the product The name and address of the authorities/bodies verifying compliance with the provisions of the product specification Any specific labelling rule for the product in question ther, please specify: B. In an EU level system of protection for non-agricultural products, who should be care of verification, e. g. ensure that at the stage of production the product omplies with technical specifications before it is placed on the market? Public authority Producers or producer associations Public authority and producers/producer associations Other ease specify:		5	4	3	2	1	No opinion
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The name and address of the authorities/bodies verifying compliance with the provisions of the product specification Any specific labelling rule for the product in question ther, please specify: 3. In an EU level system of protection for non-agricultural products, who should ke care of verification, e. g. ensure that at the stage of production the product amplies with technical specifications before it is placed on the market? Public authority Producers or producer associations Public authority and producers/producer associations Other	A description of the method of obtaining the product						
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ease specify:							

24. In an EU level system of protection for non-agricultural products, who should bear the costs of verification?

Public authority
Producers or producer associations
Public authority and producers/producer associations
Other
Please specify:
25. In an EU level system of protection for non-agricultural products, who should take care of monitoring, e.g. control the use of the name once the product has been placed on the market? Public authority
Producers or producer associations
Public authority and producers/producer associations
Other
Please specify:
26. In an EU level system of protection for non-agricultural products, who should bear the costs of monitoring?
Public authority
Producers or producer associations
Public authority and producers/producer associations
Other
Please specify:

ENFORCEMENT

For agricultural products, EU GI Regulations call Member States to take appropriate enforcement measures, in particular administrative and judicial steps, to prevent or stop unlawful use of protected names of products that are produced or marketed in that Member State. Besides that, Regulation 608/2013 on customs enforcement of intellectual property rights at the EU external borders empowers customs to stop (upon request or spontaneously) goods potentially infringing specific types of GIs from entering/exiting the EU territory. The current European framework delegates the responsibility of carrying out ex officio controls to Member States. Member States are free to determine the means to fulfil this requirement. In addition, the IPR Enforcement Directive 2004/48/EC (IPRED) applies to the civil enforcement of all intellectual property rights including GIs and trade marks. Other EU harmonization, such as unfair competition and consumer protection laws, provide for further legal tools for users of GIs and consumers to ensure national civil enforcement.

27. In an EU level system of enforcing rights in relation to non-agricultural products, there should be:
A specific GI enforcement system
A general system based on intellectual property enforcement (e.g. general civil law, IPRED and customs enforcement)
Other enforcement (e.g. unfair competition law) rules
No opinion
Please specify:
DOCUMENT UPLOAD AND FINAL COMMENTS
28. Please indicate if there are other issues that should be considered.
1000 character(s) maximum
1000 character(s) maximum
1000 character(s) maximum
29. Please share any quantitative data, reports or studies to support your views.
29. Please share any quantitative data, reports or studies to support your views. You can also upload a concise document, such as a position paper. The maximum file size is 1MB. Please note that the uploaded document will be published alongside your response to the questionnaire, which is the essential input to this public consultation. The document is optional and serves as additional background reading to better understand your position.
29. Please share any quantitative data, reports or studies to support your views. You can also upload a concise document, such as a position paper. The maximum file size is 1MB. Please note that the uploaded document will be published alongside your response to the questionnaire, which is the essential input to this public consultation. The document is optional and serves as additional background reading to better understand your position. Only files of the type pdf,txt,doc,docx,odt,rtf are allowed
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29. Please share any quantitative data, reports or studies to support your views. You can also upload a concise document, such as a position paper. The maximum file size is 1MB. Please note that the uploaded document will be published alongside your response to the questionnaire, which is the essential input to this public consultation. The document is optional and serves as additional background reading to better understand your position. Only files of the type pdf,txt,doc,docx,odt,rtf are allowed 30. Would you agree to be contacted by the Commission for a possible follow-up? Yes
29. Please share any quantitative data, reports or studies to support your views. You can also upload a concise document, such as a position paper. The maximum file size is 1MB. Please note that the uploaded document will be published alongside your response to the questionnaire, which is the essential input to this public consultation. The document is optional and serves as additional background reading to better understand your position. Only files of the type pdf,txt,doc,docx,odt,rtf are allowed 30. Would you agree to be contacted by the Commission for a possible follow-up? Yes