

### **ORIGIN - Production zones**

Avenida del Vino, s/n. 13300 VALDEPEÑAS Ciudad Real - ESPAÑA Tel.: 926-32 26 66 Fax: 926-32 27 12



#### HISTORICAL BACKGROUND

Don Quixote Part II (1615) Chapter LII

### WHEREIN IS RELATED THE ADVENTURE OF THE SECOND DISTRESSED OR AFFLICTED DUENNA, OTHERWISE CALLED DONA RODRIGUEZ

The letters were applauded, laughed over, relished, and admired; and then, as if to put the seal to the business, the courier arrived, bringing the one Sancho sent to Don Quixote, and this, too, was read out, and it raised some doubts as to the governor's simplicity. The duchess withdrew to hear from the page about his adventures in Sancho's village, which he narrated at full length without leaving a single circumstance unmentioned. He gave her the acorns, and also a cheese which Teresa had given him as being particularly good and superior to those of Tronchon. The duchess received it with greatest delight, in which we will leave her, to describe the end of the government of the great Sancho Panza, flower and mirror of all governors of islands.

### The Manchega Sheep



### Manchego cheese exports to US

Año	Kilos elaborados	EVNORTACION LOTAL	% Exportado sobre el otal de la producción	Exportación USA	% Exportado USA con respecto al total de la exportación
2000	6.122.139	1.883.254	30,76	661.037	35,10
2001	6.450.211	1.977.104	30,65	607.754	30,74
2002	8.163.666	2.221.670	27,21	927.467	41,75
2003	8.906.924	2.562.178	28,77	1.071.987	41,84
2004	8.305.961	2.693.997	32,43	1.087.638	40,37
2005	8.387.477	3.194.859	38,09	1.263.517	39,55
2006	9.438.528	3.578.454	37,91	1.392.921	38,93
2007	9.312.499	3.978.285	42,72	1.748.336	43,95
2008	8.881.207	3.857.453	43,43	1.381.682	35,82
2009	9.980.554	3.809.369	38,17	1.341.814	35,22
2010	10.297.117	4.096.312	39,78	1.761.158	42,99
2011	11.061.827	4.776.152	43,18	2.132.533	44,65
2012	10.909.496	5.941.878	54,47	2.766.030	46,55
2013	11.176.301	7.846.304	70,20	3.841.942	48,96

### **How to identify Manchego cheese**



Sticked to the commercial label, you must find the Manchego Cheese PDO Regulating Council's label, with its logotype, stamp and serial number. This guarantees that this specific cheese has passed all the required quality checks



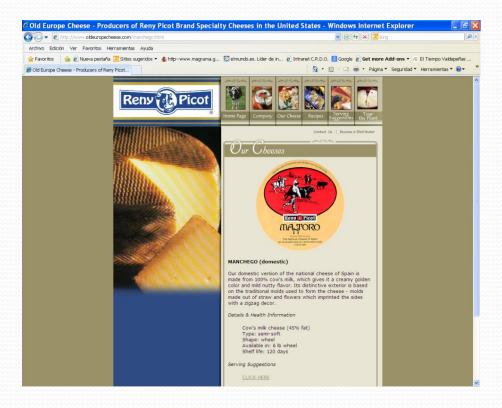
On the back of the cheese will be the casein tab, where you can also see the term "Manchego"



# Cuadro comparativo Queso Manchego y quesos fraudulentos

	Manchego	Imitaciones	
ORIGEN	Comarca Natural de La Mancha	EE.UU. y México	
MATERIA PRIMA	Leche de oveja manchega	Leche de vaca	
PRECIO DE LA LECHE	1,20 €/litro (Oveja)	0,40 €/litro (Vaca)	
MADURACIÓN MÍNIMA	Al menos dos meses	No se exige	
PRECIO VENTA ORIGEN (POR KILO DE QUESO)	9€	4€	
CALIDAD SENSORIAL	Alta	Baja	

### FRAUD: EXAMPLES IN UNITED STATES





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### **CERTIFICATION MARK – Principal Register** United Stares Patent and Trademark Office

Prior U.S. Cl.: A

United States Patent and Trademark Office Registered Oct. 26, 2004

Reg. No. 2,896,499

CERTIFICATION MARK PRINCIPAL REGISTER

#### MANCHEGO

CONSEJO REGULADOR DE LA DENOMINA-CIONDE ORIGEN DE QUESO MANCHEGO (SPAIN TRADE ASSOCIATION) AVENIDA DEL VINO, S/N, 13300 VALDEPENAS CIUDAD REAL, SPAIN

FOR: CHEESE, IN CLASS A (U.S. CL. A).

FIRST USE 1-1-1984; IN COMMERCE 1-1-1984.

THE ENGLISH TRANSLATION OF "MANCHE-GO" IS "PEOPLE FROM THE LA MANCHA REGION JULIA HARDY COFIELD, EXAMINING ATTOR-

THE CERTIFICATION MARK, AS USED BY AUTHORIZED PERSONS, CERTIFIES THAT THE GOODS MANUFACTURED BY SUCH AUTHOR-IZED PERSONS MEET THE STANDARDS ESTAB-LISHED BY THE CERTIFIER AND THAT SUCH LISHED BY THE CENTRICER AND THAT SUCH GOODS COME FROM THE LA MANCHA REGION OF SPAIN. SUCH AUTHORIZED PERSONS ARE USING THE MARK BY APPLYING IT TO LABELS OR PACKAGES FOR THE GOODS.

SER. NO. 75-610,516, FILED 12-22-1998.