

## **Invitation to a round table on the Green Paper on agricultural product quality**

### ***"What future for geographical indications in the European Union?"***

**Brussels, 3 December 2008  
2.30PM – 5.30PM  
European Economic and Social Committee  
99 rue Béliard – Brussels  
Room JDE 51**

On 15 October 2008, the European Commission published a Green Paper on agricultural product quality and launched a large debate on the rules relating to the quality of the European agricultural production. The European legislation lays down high demands concerning the production of foodstuffs. It also includes a unique policy on geographical indications (Protected Denominations of Origin – PDO – and Protected Geographical Indications – PGI). A Chapter of the Green Paper deals with this policy and raises essential questions for the future of geographical indications in Europe.

The European Parliament (EP) is currently working on a response to the Green Paper. The committee for agriculture appointed Mrs Maria Petre (Romania – EPP – ED) to be rapporteur on this topic. The own-initiative report of the EP will bring an important contribution to the debate and outline some ideas of what could be the future European quality policy.

Mrs. **Maria Petre**, Member of the EP (Romania - EPP - ED), **OriGIn** (Organisation for an International Geographical Indications Network) and **CNAOC** (Confédération Nationale des Appellations d'Origine Contrôlée - France) organise on 3 December a round table on this subject. The event will bring together representatives of the geographical indications' sector, Members of the European Parliament, representatives of the European Commission, the French presidency, the future Czech Presidency and other member States. This round table aims at providing some food for thought and at identifying ideas regarding the future of the European quality policy.

A translation into English, French, German, Italian, Romanian and Spanish will be provided.

Please confirm your attendance by email as soon as possible at:

[liaisonoffice@origin-gi.com](mailto:liaisonoffice@origin-gi.com)

## Program

**3 December – 2.30PM – 5.30PM**  
**European Economic and Social Committee**  
**99 rue Béliard - Brussels**  
**Room JDE 51**

Moderator: **M. Massimo Vittori**, Secretary General of oriGIn

Opening speech - **Mrs. Maria Petre** (EPP - ED), Member of the European Parliament

**M. Daniele Bianchi**, Member of the Cabinet of Mrs. Mariann Fischer Boel, European Commissioner for Agriculture and Rural development

**M. Federico Moncunill Gallo**, Secretary General of the “Consejo Regulador de Jijona y Turrón de Alicante”, representative of the Vice-President of oriGIn for Western Europe

**M. Stefano Fanti**, Director General of the “Consorzio del Prosciutto di Parma”, representative of the Vice-President of oriGIn for Western Europe

**M. Patrick Le Brun**, President of the “syndicat général des vignerons de la Champagne” and Vice-President of the “CNAOC – Confédération Nationale des Appellations d’Origine Contrôlée”

**M. Philippe Merillon**, Head of the unit food strategy and rural development, French Ministry of Agriculture, Representative of the French Presidency of the EU

**M. Jiri Kolarik**, Department for industrial rights protection, Czech Ministry of Agriculture, Representative of the future Czech Presidency of the EU

### ***Discussion***

Points of view of MEPs

Points of view of Member States

Points of view of the sector’s stakeholders

Concluding remarks – **Mrs Maria Petre** (EPP – ED), member of the European Parliament

For more information, please contact David Thual.  
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